

Bruce Rothwell – Consultant, Reid Rothwell & Associates, Victoria, BC

Bruce has worked in the fuel cell and hydrogen industry for 15 years, covering both heavy and light duty transportation applications:

- marketing and sales manager for transit buses and other heavy duty applications at Xcellsis and Ballard
- project manager for the Vancouver Fuel Cell Vehicle Program (Ford)
- project manager for BC Transit's 20 fuel cell buses at Whistler, BC
- fuel cell bus consultant for customers in Canada, the United States, Europe, Mexico and Chile

Bruce graduated in mechanical engineering from the University of BC and is a registered professional engineer in the Province of BC